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BRIDGING THE GAP BETWEEN FASHION, LAW AND BUSINESS

FLB FASHION LAW MASTERCLASS SERIES

OVERVIEW

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Fashion Law Masterclass Series

Aware of the limited support out there for designers in the industry, and the limited focus given to fashion law in the UK, in 2015 the Fashion Law Masterclass initiative was launched, hosted at Condé Nast College of Fashion & Design giving today's future fashion brands, designers and professionals grounding in the legal aspects of luxury and fashion business. The masterclass aims to offer emerging talents support through education, promoting independent designers and nurturing young talent, while also offering an insight into the essential legal tools necessary for building and developing a thriving fashion brand.

Masterclass Content and Focus

Designed to give participants an understanding of the most important legal aspects of the fashion industry. The Fashion Law Masterclass covers areas of expertise that are critical to a fashion brand (intellectual property; trademark, design rights - including contracts). As well as key legal areas that can be vital for designers in the early stages of launching their careers. Participants will hear from top industry speakers on fashion law matters, from talks on protection of intellectual property, distribution and franchising contracts, sustainability, partnerships, building a brand, e-commerce to consumer protection and other related issues.



A History of Promoting Fashion Law Education at FLB

Independent designers require mentorship, exposure, as well as education on how best to build and develop their business. The FLB initiative aims to bridge this gap and is committed to providing education without borders, and has led numerous successful Fashion Law Masterclass workshops hosted at The Condé Nast College of Fashion & Design - that are dedicated to supporting emerging fashion talent; helping them gain exposure and opportunities toward developing their progression independently through the provision of a masterclass programme; that is aimed at growing and establishing brands of the future.

Format

FLB's one-day Fashion Law Masterclass takes place in London, featuring guest speakers, discussion panels and Q&A sessions. The Masterclass for designers, brands and professionals is where participants can gain training on the legal aspects of the business and world of fashion. Leading experts and industry organisations are frequently invited to support the event, as a part of the masterclass programme, participants can have access to a reputable array of industry speakers. Past industry speakers include at LVMH European Legal Counsel, Conde Nast Legal Counsel among notable others



The Hosting Location

Established In The United Kingdom

Fashion, Law & Business is located in United Kingdom - a place that ties into its history. London is the UK's designer fashion capital and a prime hub for talent and creativity.

FLB launched its first fashion law event on 'IP in the Fashion Industry,' at The Condé Nast College of Fashion & Design (the first educational establishment of the Condé Nast Publications) in Central London. Seating 100 -150 guests, in a venue with a strong history and dedication to fashion. Our bespoke Fashion Law Masterclass is by invitation only and is currently hosted at The Condé Nast College of Fashion & Design in the heart of Central London.

For more information on how to attend contact:
info@fashionlawbusiness.com





The Platform's Beginnings

Based in the UK, and founded by Tania Phipps-Rufus (in 2013), who was awarded a scholarship to conduct her doctoral research on Intellectual property in the fashion industry. Fashion, Law & Business is dedicated to establishing and pioneering the field of fashion law through interdisciplinary insights, commentary and events that gives a focus to the relationship between fashion, law and business.

Vital

As a leading industry source, FLB has quickly become an indispensable tool for the industry - covering the legal and business side of the fashion industry, FLB helps keep those working in the business of fashion connected to the commercial, creative and legal topics currently impacting on the day-to-day running of fashion business.

Presence

Working with and in partnership with the industry. FLB takes designers to another level in their business. We nurture, and support the industry and are committed on all levels to pioneering growth and excellence.

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