

FASHION LAW MASTERCLASS

at The Condé Nast College of Fashion & Design

MASTERCLASS PROGRAMME

Full Outline – Thursday 20th February 2020

Time	Masterclass Topic	Speaker
10.00 – 10.15am	Arrival (registration and morning refreshments)	
10.15 – 10.30am	<p>Masterclass Introduction</p> <p><i>Welcome and introductions/Inside fashion - getting to know the industry from an insider's view</i></p>	<p>With Tania Phipps-Rufus, Founder FLB, Luxury Brand Management Lecturer</p>
10.30 – 11.30am	<p>Masterclass Presentation Session 1</p> <p><i>Design rights and the protection of luxury</i></p>	<p>With Sheila Henderson - Chief IP Counsel, Richemont</p>
11.30 – 12.30pm	<p>Masterclass Presentation Session 2</p> <p><i>Trademark, counterfeits and enforcement strategies for luxury fashion brands</i></p>	<p>With Kate Anthony Wilkinson, Group General Counsel, Mulberry</p>
12.30 – 13.15pm	Lunch Break (afternoon refreshments provided)	
13.15 – 14.15pm	<p>Masterclass Presentation Session 3</p> <p><i>Online brand protection applied to luxury goods and service; commercial and Legal Issues.</i></p>	<p>With Vittorio Aversano – Former Senior IP & Brand Protection Counsel - Bulgari (LVMH)/ Head of Online Legal Enforcement at BrandIT</p>

14.15pm – 15.15pm	<p align="center">Masterclass Presentation Session 4</p> <p align="center"><i>Copyright, content and third parties; contemporary legal issues & fashion publishing</i></p>	<p align="center">With Victoria Durand-Syreizol - Legal Counsel, Content & IP Condé Nast</p>
15.15pm	<p align="center">Concluding remarks, Q&A and masterclass tips and takeaways</p>	<p align="center">Panel (closing remarks)</p>
15.30 – 16.30pm	<p align="center">Champagne drinks, refreshments and networking</p>	<p align="center">Drinks</p>

*** Please note this outline programme of the day's event may be subject to change***

FLB

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